

WARREN AVERETT
ACUMEN



INTELLIGENCE + INNOVATION

Maintaining a full-time finance department can be costly and time consuming, but few businesses can thrive without one. Whether you have a small organization that cannot justify the overhead of hiring finance staff or an established organization that needs help with a special project, reporting or the next level of financial support and guidance, Warren Averett Acumen can help.

WHAT WE DO

Our goal is to use our experience and expertise to bring performance-oriented value by guiding your organization through a three-step process. We deliver a customized plan that addresses accounting, financial and management needs specific to your industry and organization.

Our Acumen team consists of professionals with experience in a wide range of positions: CFO, Controller, Accounting Manager, Staff Accountant and Bookkeeper. These individuals have all previously worked in various company operations taking care of the day-to-day responsibilities of an accounting department.

75% The percentage of business leaders who understand the importance of Outsourced Services

NEEDS ASSESSMENT

We develop an understanding of your needs and how we can help meet them. This part of the engagement results in a detailed assessment of our recommendations that outlines suggested enhancements, efficiencies and improvements that drive accountability, profitability and management effectiveness in your organization.

IMPLEMENTATION

Our experienced professionals will meet with your management and finance team members to explain our recommendations. We develop an implementation plan in conjunction with your management and finance team that ensures success. We then execute the plan with your team members to ensure value is added and results are achieved.

PERFORMANCE MANAGEMENT

Once the plan is implemented, we work with you to evaluate the progress and results of our recommendations. This is done by actively monitoring your organization's financial and performance indicators. We develop and provide custom reporting to ensure that new measures are maintained and that performance is driving the desired results.

HOW WE DO IT

We utilize best-in-class cloud-based financial management and accounting solutions that allows us to offer you state-of-the-art outsourced Receivables and Payables services. Beyond that, we can integrate into your existing business infrastructure and work seamlessly with the key applications you currently use to run your organization—giving you the freedom to choose and deploy the best applications.

Through our cloud-based tools, we can deliver a comprehensive, fully integrated financial management and accounting system that can meet the needs of your evolving business today and tomorrow. Count on us to provide you with:

- Professional-strength, game-changing financial solutions;
- Rapid deployment with unlimited flexibility to adapt to your evolving business needs;
- Infinite, real-time visibility into your business performance, giving us the ability to provide you with deep insights into your business at any time;
- Superior return on investment;
- A perfect solution for QuickBooks graduates;
- Cloud-based solutions that have earned high marks for customer satisfaction;
- Cloud-based tools that feature the highest levels of security, performance, availability, and scalability; and
- In short, as your needs grow the services we offer can grow with you. So you'll never outgrow us or our solutions!

“Acumen is truly a game changer...we leverage technology and talent to transform an organization. Acumen allows us to be an MVP on our organizations' team and to help them THRIVE!”

– Tay Knight, Warren Averett Acumen
Nonprofit Leader

OUR TURF IS EVER EXPANDING TO HELP YOU THRIVE IN YOURS

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Optimize Your Financials

- General Ledger / Cash Management
- Reporting & Dashboards
- Consolidations
- Multi-Currency Management

Track Your Vendors

- Accounts Payable
- Purchasing / Inventory Management

Focus on Your Donors, Grantors and Customers

- Accounts Receivable / Revenue Management
- Sales & Use Tax
- CRM Integration / Project Accounting

Engage Your Employees

- Time & Expense Management / Payroll

Virtual Financial Planning Services

- Budget Planning
- Transactional Services
- Virtual CFO, Controllershship and Consultative/Advisory Services

Our Technology Platforms

- Intacct / Bill.com

For more information on how Warren Averett Acumen can help your organization, call 334.271.2200 or visit www.warrenaverett.com/acumen.