



## PROVIDING YOUR BUSINESS **MAXIMUM** BENEFIT FOR YOUR INNOVATIONS

**Doesn't your business deserve credit for your efforts to improve products and processes?**

**We think so.**

**Many businesses are under the assumption that they do not qualify for R&D credits. If you have invested time and money in developing new techniques, improving processes or innovating in other ways, it is worth investigating whether such expenditures are eligible for the credit. Over \$10 billion in state and federal R&D credits are claimed annually. Warren Averett's R&D professionals are experts at identifying qualified activities and expenses across a range of industries, documenting the claim support and estimating the credit.**

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### WHAT IS THE BENEFIT?

In today's economy, reducing the tax burden is essential for companies that want to remain competitive and ensure growth. Businesses can even claim credits for all open tax years for unclaimed qualifying activities. Warren Averett offers a complimentary feasibility study to determine if your business is eligible for these credits. With the potential for substantial savings, it can be a beneficial opportunity to explore.

R&D benefits include:

- Immediate cash benefits – reduce the current tax liability and estimated taxes due.
- Refunds – receive significant tax refunds for taxes paid in prior years.
- Tax Credits – carry forward unused tax credits to reduce future tax liabilities (up to 20 years).

### PUT OUR EXPERIENCE TO WORK FOR YOU

Warren Averett has extensive expertise providing R&D services to our clients, and we work to maximize the benefits from every credit and deduction possible. We work with your personnel to identify all qualifying activities and expenses, calculate credit for tax returns and prepare a final report documenting the study.

You do not have to work in a lab or for a high-tech company to qualify. We've helped companies in many different industries claim and support R&D benefits, including companies in:

- Apparel
- Automotive
- Biotech
- Computer Hardware
- Distribution
- Engineering Services
- Financial Services

## RESEARCH & DEVELOPMENT CREDITS

- Government Contracting
- Life Sciences
- Manufacturing
- Pharmaceuticals
- Services
- Software
- Telecommunications
- Transportation

### TYPES OF PROJECTS ELIGIBLE FOR THE R&D CREDIT

Our professionals understand how to find projects that qualify for the credit across a wide range of industries. There are several types of projects eligible for the credit including new products, product improvements, new processes, process improvements, new formulas or techniques. If a company invested time, money or resources toward the advancement or improvement of products or processes, it may qualify.

#### R&D CREDIT PROCESS

Feasibility Study

Project Initiation & Data Collection

Identification of Qualifying Projects & Expenses

Documentation

Credit Calculation

Final Report

OUR TURF IS EVER EXPANDING  
TO HELP YOU  
THRIVE IN YOURS

For a current list of locations,  
visit [warrenaverett.com/offices](http://warrenaverett.com/offices)

### SUCCESS STORIES

#### GIS Software Designer

Annual Revenue \$22 million  
R&D Credit Result \$436K

#### Software Developer & Engineering Services

Annual Revenue \$1 billion  
R&D Credit Result \$3.5 million

#### Automotive Parts Manufacturer

Annual revenue \$900 million  
R&D Credit Result \$1.6 million

To find out if your company qualifies for these beneficial R&D credits, contact our professionals at 800.759.7857 or visit [www.warrenaverett.com/R&D](http://www.warrenaverett.com/R&D).

“Warren Averett excelled at working with our management team to gather and document everything needed for the R&D credit study. They identified all projects that qualified in order to maximize the amount of that credit.”

– CEO, Manufacturer of store fixtures