



## WANT TO ENHANCE YOUR ENTERPRISE RISK MANAGEMENT APPROACH?

**In today's business environment, companies must accept certain risks in order to grow, compete and seize opportunities. Risk is a given for almost any business endeavor. A changing risk environment calls for a proactive approach to risk management, rather than a reactive response. A formal enterprise risk management (ERM) approach can help companies effectively navigate through everyday business risk and increase the overall effectiveness of the company.**

**Managing Risk = Managing Your Business**

### A TAILORED APPROACH TO ENTERPRISE RISK MANAGEMENT

Your business is unique, thus, it carries unique risks in regard to your operations, organization structure, management, human capital, information technology, cash management, industry and even your corporate culture. Yet many ERM providers continue to offer canned, one-size-fits-all, risk assessments to their clients. The biggest mistake you can make in enterprise risk management is copying a risk management model from another company. Using an off-the-shelf ERM solution can overwhelm your company's personnel and produce a large quantity of meaningless data, making your business objectives secondary.

With clients ranging from privately-held companies to large, publicly-traded corporations, Warren Averett

recognizes the need to take a tailored approach to enterprise risk management. Our facilitative, holistic approach not only helps companies better identify and mitigate their unique risks, it serves to improve training and awareness of the risk management process, enhancing the overall risk culture of an organization.



Our risk management approach includes a combination of risk awareness workshops, individual risk interviews, facilitated self-assessments, and evaluation of specific financial and functional risk. We use a collaborative approach to help you get meaningful results from your enterprise risk management efforts.

“Warren Averett’s risk management personnel not only helped our organization manage risk, but also helped us enhance our operational effectiveness.”

– Tim Thornton, CFO  
Russell Medical Center

OUR TURF IS EVER EXPANDING  
TO HELP YOU  
THRIVE IN YOURS

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OUR ENTERPRISE RISK  
MANAGEMENT SERVICES COVER  
THE FOLLOWING KEY RISK AREAS,  
AMONG OTHERS:

- Accounting & financial reporting risk
- Information technology risk
- Asset management risk
- Management & human capital risk
- Infrastructure risk
- Liquidity & debt leverage risk
- Sales & marketing risk
- Expectation risk  
(strategic planning & goal setting)

To learn how you can bring a risk mindset to your business, contact us at 800.759.7857 or visit [www.warrenaverett.com](http://www.warrenaverett.com).