



## ENTREPRENEURSHIP

### Designations and Certifications

Certified Valuation Analyst

Certified Exit Planning Advisor

### Areas of Special Emphasis

Business Strategy, Economic Claims and Disaster Recover, Expert Witness Testimony, Fraud and Forensic Services, Litigation Support, Mergers and Acquisitions, Profit Enhancement, Transaction Advisory, Turnaround Advisory, Valuation Services

### Education

Bachelor of Science in Mechanical Engineering

United States Military Academy, West Point, NY

Master of Business Administration  
University of Chicago, Chicago, IL

## JEFF PLANK, CVA, CEPA

### Principal

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Jeff Plank is a Principal in the Firm's Consulting Division and has more than 17 years of public accounting experience as a business advisor. He enjoys helping companies maximize the value of their businesses and assisting business owners in tackling challenging issues. Through his valuation and business transition services he also assists clients and their advisors in making multimillion-dollar decisions. Before public accounting, Jeff held senior finance positions in various industries, including banking, telecommunications and technology. Jeff's practice areas include business valuation, litigation support, transaction advisory and strategy consulting for middle-market companies. Jeff has expertise in numerous industries, including construction and real estate, financial services, healthcare, manufacturing and distribution, nonprofit, professional services, retail and consumer, technology and life sciences and transportation.

### Professional Affiliations

- National Association of Certified Valuators and Analysts
- Exit Planning Institute

### Community Involvement

- Community Consulting Teams, Board Member
- West Point Society of Atlanta, Board Member
- Bunker Labs City Leader
- Four Block Instructor

### Ask Me About

- The three levers you can control to increase business value
- The three ways to value a business
- The most profitable way to exit a business
- My mountain bike race across Mongolia
- My volunteer work for veteran organizations
- What it is like to live in Turkey