



JEFF PLANK, CVA, CEPA, MBA

Principal

D 770.393.6170 | F 770.393.0319

6 Concourse Parkway, Suite 600 | Atlanta, GA 30328

Jeff.Plank@warrenaverett.com

Jeff Plank joined Warren Averett in 2020 and is a Principal in the Firm's Consulting Division. He has more than 15 years of public accounting experience as a business advisor. Before public accounting, Jeff held senior finance positions in various industries, including banking, telecommunications and technology. Jeff's practice areas include business valuation, litigation support, transaction advisory and strategy consulting for middle-market companies. Jeff has expertise in numerous industries, including construction and real estate, financial services, healthcare, manufacturing and distribution, nonprofit, professional services, retail and consumer, technology and life sciences and transportation.

ENTREPRENEURSHIP

Designations and Certifications

Certified Valuation Analyst

Certified Exit Planning Advisor

Areas of Special Emphasis

[Business Strategy](#), [Economic Claims & Disaster Recover](#), [Expert Witness Testimony](#), [Fraud and Forensic Services](#), [Litigation Support](#), [Mergers & Acquisitions](#), [Profit Enhancement](#), [Transaction Advisory](#), [Turnaround Advisory](#), [Valuation Services](#)

Education

Bachelor of Science in Mechanical Engineering

United States Military Academy, West Point, NY

Master's in Business Administration
University of Chicago, Chicago, IL

Professional Affiliations

- National Association of Certified Valuators and Analysts
- Exit Planning Institute

Community Involvement

- Community Consulting Teams, Board Member
- West Point Society of Atlanta, Board Member
- Bunker Labs City Leader
- Four Block Instructor

Ask Me About

- The three levers you can control to increase business value
- The three ways to value a business
- The most profitable way to exit a business
- My mountain bike race across Mongolia
- My volunteer work for veteran organizations
- What it is like to live in Turkey