



**SOLID  
RELATIONSHIPS**

#### **Designations and Certifications**

Certified Valuation Analyst

#### **Areas of Special Emphasis**

Fraud and Forensic Services, Litigation  
Support, Valuation Services

#### **Education**

Bachelor of Business Administration  
Georgia College, Milledgeville, GA  
Master of Business Administration  
Mercer University, Atlanta, GA

## **LYLE SIMONS, CVA**

**Consulting Manager, Business Valuation Practice Leader**

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Lyle Simons leads the Firm's Business Valuation practice, and he is a Manager in Warren Averett's Corporate Advisory Services group. He joins the Firm with more than six years of consulting experience. Lyle is responsible for providing business valuations, performing fraud and forensic investigations and assisting litigation support engagements. He has advised clients in a wide range of industries, including manufacturing, construction, financial services, hospitality, health care and business and personal services.

#### **Professional Associations**

- Association for Corporate Growth
- National Association of Certified Valuators and Analysts

#### **Community Involvement**

- Atlanta Charity Clays

#### **Ask Me About**

- The challenges to valuing early stage companies
- Drivers of value (alternate: challenges to valuing early stage companies)
- My work on litigation engagements involving lost profit damages
- The difference between enterprise goodwill and personal goodwill
- My most memorable rounds of golf
- My travel wish list