SOLUTIONS TO
HELP YOUR ORGANIZATION THRIVE

The expert financial services of a Chief Financial Officer (CFO) are necessary for successful businesses, but not every company requires such services full-time. As a result, many businesses either hire a full-time professional at a high expense rate, utilizing their skills only occasionally, or hire someone part-time at a lower rate without the full suite of skills needed by the company. By engaging Warren Averett and our specialists, your company can access an array of talent and avoid the risks associated with relying on one person. Warren Averett's Outsourced CFO services can maximize your efficiency by providing the breadth and depth of skills needed at the level of access needed.

WHAT WE DO

Whether you need a full-service Outsourced CFO, or specific services to supplement your existing internal finance team, Warren Averett offers a range of options to meet your organization's needs.

CFO services include the analysis, development and implementation of strategic concepts for a company. This service offering begins where the accounting services and controllership functions leave off.

HOW WE DO IT

The Warren Averett approach to Outsourced CFO services is focused on measuring and analyzing data for the achievement of a company's goals. Specifically, we aim to provide value in the objective, analytical areas of company performance.

Warren Averett's Outsourced CFO services focus on four important functions of the CFO role:

- STRATEGY - Develop, enhance, challenge and drive strategic thinking and planning
- CHANGE - Move the organization toward a higher level of performance
- OPERATIONS - Improve the effectiveness and efficiency of the organization
- STEWARDSHIP - Identify, manage and mitigate risk

Our team focuses on four critical aspects:

STRATEGY Change
Operations
Stewardship

KEY BENEFITS

- Improve company focus on core competencies
- Gain access to strong capabilities
- Free internal resources for other purposes
- Obtain resources not available internally
- Reduce and control operating costs

Warren Averett
CPAs AND ADVISORS

Warren Averett appreciates the unique nature of every client and its business. Therefore, we approach each Outsourced CFO engagement as a unique service relationship. The services shown below are a portion of the suite of services offered to each client, but we work closely with management to tailor the scope of each relationship to maximize our client's performance.

We are excited about the prospect of helping your company achieve success as you define it. What can we help you accomplish?

OUTSOURCED CFO SERVICES

MONTHLY

- Review financial statements
- Review KPIs for company performance
- Review KPIs for consistency and fit with strategic and operating plans
- Investigate and explain significant variances
- Review updated rolling 12-month forecast
- Assess performance at critical levels (project, department, employee, etc.)
- Develop and implement strategies for company improvement

QUARTERLY

- Review tax position for the current fiscal year
- Review sources and uses of capital
  › Sources - earnings, debt, equity raise
  › Uses - debt repayment, R&D, Capex, stock repurchase
- Review cost of sources of capital
- Review and maintain banking relationships
- Review shareholder relationships
- Prepare directors' reporting

- Review, coordinate, update forecasting and operations planning tools
- Review industry trends
- Develop and implement strategies for company improvement

ANNUALLY

- Develop/update operational goals, strategies and plans
  › Review and revisit SWOT analysis
  › Evaluate risk mitigation assessment for the company
  › Forecast and budget for 1, 2 and 5 years
    • Sales and marketing
    • Product/service development, changes or discontinuations
    • Support
    • Resources
    • Funding
    • Personnel
    • Operational changes
  › Develop a one-year operations plan including operations and financial data
- Meet with all sources of capital
- Meet with tax specialist to maximize tax strategies
- Meet with other specialists as appropriate (industry, valuation, HR, IT, etc.)

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For more information on how we can help your organization, call 800.759.7857 or visit www.warrenaverett.com.