



INTEGRITY IN ALL WE DO

Designations and Certifications

Certified Quickbooks ProAdvisor

Areas of Special Emphasis

Business Software Consulting & Support,
Outsourced CFO & Controller Services,
Payroll Services

PENNY MERCER

Principal

D 850.542.4042 | F 850.664.2562

45 Eglin Pkwy NE, Suite 301

Fort Walton Beach, Florida 32548

Penny.Mercer@warrenaverett.com

Penny Mercer joined Warren Averett in 2012 and is a Principal within the firm's Client Accounting Services Division. With more than 23 years of experience in the field of public accounting, she adeptly oversees outsourced accounting responsibilities and effectively manages staff. Additionally, she offers valuable advisory, controller and accounting clean-up services and provides comprehensive consulting and training on both Quickbooks desktop and online software. Originally from the Midwest, Penny thoroughly enjoys the beach life in Fort Walton Beach, Florida, with her husband and their two fur-babies, Oreo and Bella.

Ask Me About

- The pros and cons of moving your books to cloud based software like Quickbooks Online
- How to help small business owners find more time in their day to focus on growing their business
- What I mean when I say my job is to work on puzzles all day
- Why supporting the American Cancer Society Hope Lodge is so important to me
- Touring centuries old wineries in Provence, France
- Why my family celebrates Easter with church, food and crazy games