



RUNNING A BUSINESS
PRESENTS CHALLENGES
WE HELP YOU STAY ON
TOP OF THEM

In today's economy, businesses are under increasing pressure to improve efficiency and effectiveness in order to remain competitive and improve the bottom line. Warren Averett's Profit Enhancement Services can uncover the facts to help you make informed business decisions. By reviewing the key focus areas of your organization — people, processes and systems — our consulting professionals can help identify the issues that need to be addressed and the opportunities available to increase profitability, lower costs and achieve optimal efficiency and effectiveness.

It's all about improving your bottom line.

Our unique profit opportunity assessment includes a combination of onsite interviews and detailed data analysis to understand the current state of your business and identify potential profit enhancement opportunities. We also utilize a collaborative approach to identify and evaluate key performance indicators to help get to the root of potential profit inhibitors. Ultimately, our profit opportunity

assessment is designed to generate a list of profit-enhancing ideas, which can then be ranked, assigned and implemented to achieve actionable results. We also offer project management and facilitation services to help our clients navigate through the change management process and ensure opportunities get properly implemented — from idea to bottom-line result.

10 KEY AREAS OF PROFIT ENHANCEMENT

- 1 Management Goals and Effectiveness
- 2 Personnel Compensation Structure
- 3 Business Processes and Operational Efficiency
- 4 Product Pricing / Pricing Strategy
- 5 Competitive Advantage / Product Differentiation
- 6 Cash Management
- 7 Key Performance Indicators
- 8 Succession Planning
- 9 Cost Management
- 10 Business Culture

SERVICES

Functional Assessments – we evaluate groups, departments or specific functions

- Structure
- Efficiency
- Compensation
- Roles

Management Consulting

- Monitoring
- Goal Setting

Business Process Assessment

- Inventory process
- Issue resolution/workflow analysis



OUR TURF IS EVER EXPANDING
TO HELP YOU
THRIVE IN YOURS

For a current list of locations,
visit warrenaverett.com/offices

THE LARGEST CPA & ADVISORY FIRM IN YOUR REGION BAR NONE.

Some of the benefits of our profit enhancement services can include:

- Enhanced financial performance
- Maximized profitability
- Achievement of financial goals
- Improvement of business monitoring
- Establishment of key performance indicators
- Enhanced information flow
- Expansion of decision-making capabilities
- Strengthening of organizational structure
- Optimal personnel performance and reduced turnover
- Cost containment and reduction of errors

If you would like help with improving your company's bottom-line results, contact our profit enhancement consultants at 800.759.7857 or visit www.warrenaverett.com.