



EXECUTIVE CAREER TRANSITION PARTNERS FOR YOUR SUCCESS

Your Executive Career Transition service provides a complete analysis of future opportunities as well as the strategic development and execution of a comprehensive plan to reach your career goals. With a focus on your individual needs, we will collaboratively review and address entrepreneurial, corporate and all relevant career options. These services are underpinned with excellent individualized consulting and professional support.

DEFINITION OF CAREER GOALS

- Initial consultation to define and prioritize critical issues, and preparation of exit statement
- Optimize career choices based on skills, market conditions, interests and lifestyle considerations
- Exploration of possible career shifts into consulting, non-profit, board membership and other non-traditional paths
- Access to a Certified Retirement Readiness Coach for pre-retirement, desired life/work balance options
- Partner counseling (provided upon request)

JOB SEARCH CAMPAIGN STRATEGY

- Market evaluation and development of customized self-marketing plan to fit each strategy
- Develop "Positioning Statement" for each direction including identifying unique selling propositions

- Perform gap analysis and establish strategies to overcome obstacles
- Generate employer target lists and build networking profile to reflect positioning and targets

MESSAGE DEVELOPMENT

- Craft resume, cover letters, bios and other collateral materials to match positioning of goals
- Create elevator pitch to highlight distinguishing strengths
- Develop specific scripts for critical dialogues tailored to individual's communication style
- Prepare social media bios and profiles in alignment with marketing strategy to track and manage professional relationships, resumes, interviews and other information collected during the search process

EXECUTIVE CAREER TRANSITION

This program provides the tools and guidance needed to conduct a successful transition to the next phase of your career. Customized to fit your specific needs, you receive one-on-one consulting with a dedicated senior-level career transition consultant, educational seminars, group coaching, and networking sessions. We partner with you to

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confidentially provide crucial feedback, strategy and support. You also gain Momentum™, our proprietary technology, with access to critical online tools and resources until you've achieved your career objective.

ADAPT

- Access to and support by an entire team of consultants with industry backgrounds and areas of expertise
- Psychometric assessments and consultation to identify unique differentiators and value proposition
- Career Partners International's Guide to Successful Re-employment Workbook
- Development of impactful social media and marketing plans
- Development and comprehensive analysis of job search campaign by senior consultants
- Private office space with access to more than 350 offices worldwide
- Professional administrative support and individualized research assistance

ACCELERATE

- Customized individual coaching on networking, interviewing, offer evaluation and negotiation
- Participation in Peak Performance Groups with other executive-level clients that focus on networking, job search "best practices" and peer support
- Formulation of strategic follow-up actions and messages to further candidacy for jobs
- Recorded sessions for interview and networking practice
- Interactive seminars on Resume Development, Self-Marketing, Interviewing, Networking, Salary Negotiation, LinkedIn & other Social Media, Research Skills, as well as a Financial Seminar

- Unlimited access to our webinars and proprietary online career technology, Momentum™, with research databases, job listings, job leads, recruiter listings and a calendar of live and recorded CPI webinars
- Evaluating and planning for entrepreneurial options such as consulting and franchising

ACHIEVE

- Introductions to influential executives in targeted industries
- Interview practice and advice
- Comprehensive evaluation of offer terms including comparison to career satisfiers
- Highly-specific negotiation plans featuring compelling justification to improve offer terms
- Onboarding to facilitate entry into new organization



To find out more about how Warren Averett Workplace can help, call us at 877.887.8331 or visit www.WA-Workplace.com