



## EXECUTIVE CAREER TRANSITION PARTNERS FOR YOUR SUCCESS

**Your Executive Career Transition service provides a complete analysis of future opportunities as well as the strategic development and execution of a comprehensive plan to reach your career goals. With a focus on your individual needs, we will collaboratively review and address entrepreneurial, corporate and all relevant career options. These services are underpinned with excellent individualized consulting and professional support.**

### DEFINITION OF CAREER GOALS

- Initial consultation to define and prioritize critical issues; preparation of exit statement
- Optimize career choices based on skills, market conditions, interests and lifestyle considerations
- Exploration of possible career shifts into consulting, non-profit, board membership and other non-traditional paths
- Access to a Certified Retirement Readiness Coach for pre-retirement, desired life/work balance options
- Partner counseling (provided upon request)

### JOB SEARCH CAMPAIGN STRATEGY

- Market evaluation and development of customized self-marketing plan to fit each strategy
- Develop "Positioning Statement" for each direction including identifying unique selling propositions

- Perform gap analysis and establish strategies to overcome obstacles
- Generate employer target lists and build networking profile to reflect positioning and targets

### MESSAGE DEVELOPMENT

- Craft resume, cover letters, bios and other collateral materials to match positioning of goals
- Create elevator pitch to highlight distinguishing strengths
- Develop specific scripts for critical dialogues tailored to individual's communication style
- Prepare social media bios and profiles in alignment with marketing strategy to track and manage professional relationships, resumes, interviews and other information collected during the search process

### EXECUTIVE CAREER TRANSITION

This program provides the tools and guidance needed to conduct a successful transition to the next phase of your career. Customized to fit your specific needs, you receive one-on-one consulting with a dedicated senior-level career transition consultant, educational seminars, group coaching, and networking sessions. We partner with you to

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confidentially provide crucial feedback, strategy and support. You also gain Momentum™, our proprietary technology, with access to critical online tools and resources until you've achieved your career objective.

### ADAPT

- Access to and support by an entire team of consultants with industry backgrounds and areas of expertise
- Psychometric assessments and consultation to identify unique differentiators and value proposition
- Career Partners International's Guide to Successful Re-employment Workbook
- Development of impactful social media and marketing plans
- Development and comprehensive analysis of job search campaign by senior consultants
- Private office space with access to more than 200 offices worldwide
- Professional administrative support and individualized research assistance

### ACCELERATE

- Customized individual coaching on networking, interviewing, offer evaluation and negotiation
- Participation in Peak Performance Groups with other executive-level clients that focus on networking, job search "best practices" and peer support
- Formulation of strategic follow-up actions and messages to further candidacy for jobs
- Recorded sessions for interview and networking practice
- Interactive seminars on Resume Development, Self-Marketing, Interviewing, Networking, Salary Negotiation, LinkedIn & other Social Media, Research Skills, as well as a Financial Seminar

- Unlimited access to our webinars and proprietary online career technology, Momentum™, with research databases, job listings, job leads, recruiter listings and calendar of events
- Evaluating and planning for entrepreneurial options such as consulting and franchising

### ACHIEVE

- Introductions to influential executives in targeted industries
- Interview practice and advice
- Comprehensive evaluation of offer terms including comparison to career satisfiers
- Highly-specific negotiation plans featuring compelling justification to improve offer terms
- Onboarding to facilitate entry into new organization



To find out more about how Warren Averett Workplace can help, call us at 877.887.8331 or visit [www.WA-Workplace.com](http://www.WA-Workplace.com)